GS

GrowthBreeze Studio

WHITE LABEL EDITION

Your White Label Licence

This is the whole agreement, in plain English, on two pages. It tells you exactly what you bought, what you can do with it, and the few things you cannot. Keep it with your purchase records.

Product	App version	Licensor
GrowthBreeze Studio: White Label Edition	0.2 series	Dave Guindon · AppBreed.com

1 The short version

You bought the right to put your own name on this marketing app and sell access to it as your own product. Rebrand it, set your own plans and prices, and keep what your members pay you. The rights you cannot pass on are in the right-hand column: reselling the *white label rights themselves*, and the app's files, stays with me.

YOU MAY

- ✓ **Rebrand it completely** — name, tagline, logo, colours and icon, from the Brander in your admin area.
- ✓ **Keep the name** "GrowthBreeze Studio", use one of the ten included brand kits, or make your own.
- ✓ **Sell memberships** to as many members as you like, monthly, yearly or one-off, at any price, and keep 100%.
- ✓ **Give access away free** — as a bonus, a trial, or part of a service you sell.
- ✓ **Run one live install on a website you own or control**, plus a private test copy.
- ✓ **Use and edit the included assets** — the sales page, the brand-free sales and demo videos, the member help videos and the three customer guides — to market and support your branded app.

YOU MAY NOT

- ✕ **Sell or give away these white label rights.** Your members get to *use* the app, not to rebrand or resell it.
- ✕ **Sell, share or publish the app's files** — the zip, the source code or any part of it — or set it up for someone else to run as their own product.
- ✕ **Claim you built the software** or register any copyright in it. You own your brand on it; the code stays mine.
- ✕ **Use my name or the AppBreed brand** in your marketing, or imply I endorse your offer.
- ✕ **Promise income or results**, or describe features the app does not have. The AI features need an AI key: yours or your members'.

Your members, your terms.

Set your own members' terms of use to match this licence: they get to use the app under your brand for as long as their plan is active. The rights to rebrand and resell it stay with you, and the rights to the white label licence itself stay with me.

2 What you received

The app	The member area with its eight tools (Business Profile, Lead Pages, Lead Magnets, Ads & Posts, Print Studio, Social & Reviews, Site Check, Client Closer), and your admin area: Brander, plans and AI credits, members, payment connections, sales page builder, AI and email settings, health check. Runs on ordinary hosting with PHP, no database.
Ten brand kits	Ready-made names, taglines and colour sets. Check a name is free to use where you sell before you print or register anything.
The sales page	A finished, editable sales page with a brand-free sales video and demo video, which you may publish or download.
Help videos	Nine member help videos inside the app, and twelve setup videos for you.
Three customer guides	The 90-Day Local Lead Plan, The First $1,000 Client and Getting Recommended by AI, for your members to use. You may give them to your members; you may not sell them on their own.
Four launch bonuses	The paid-ads reports for your own use in marketing your app. Personal use only: not for resale or giveaway.

Add-ons sold separately, such as the Marketing Kit, are not part of this licence.

3 The version you bought

You bought the current version, delivered as a finished product. It is yours to run for as long as you honour this licence, and it does not need my server to work. Fixes for the version you bought are free. Bigger new features may be released as separate products or add-ons you can take or leave.

4 Your customers, your business

You sell under your own brand, so your members are yours: you set the price, run the payments on your own platform, and answer their support email. You pay for your own hosting, email sending and any AI usage on your key. You are responsible for the claims in your own marketing — the included sales materials make no income promises; keep it that way when you edit them. If *you* get stuck with the product itself, contact me and I will help you.

5 The ordinary legal bits, still in English

The software is provided as-is, tested and working, but without a warranty of any kind; no software is guaranteed to be free of every fault on every host. My total liability under this licence is capped at what you paid for it. Because everything is delivered instantly as digital files, all sales are final except where the law requires otherwise; verified duplicate purchases are always refunded. This licence is between you (the original purchaser, with your receipt as proof) and me, it is not transferable, and it lasts as long as you honour it. If any single line of it turns out to be unenforceable where you live, the rest of it stands.

If something is unclear, ask first.

Write to me at dave@appbreed.com with your receipt and your question. A one-line answer from me beats a guess from anyone else.

Dave Guindon AppBreed.com · Powerful Software for Marketers

© 2026 Dave Guindon. All rights reserved in the underlying software.